



EXCHANGE YOUR BOATS, SHARE YOUR HORIZONS

www.seemysea.com

For a boat owner, whose free time is limited by professional constraints, it is not easy to go sailing far away from his usual mooring spot. The only possibility is renting a boat, an addition to an already plump "boat" budget.

As he was tickled by his desire of discovering new sailing grounds, and confronted to the impossibility of bringing his own boat there, due to lack of time, Jacques Moy checked the Internet to find out if there was a boat exchange system similar to those that promote home exchanges so successfully. He was very surprised to find nothing and the more he was thinking of it, the more he was feeling like digging the idea.

Bruno Maschelein and Philippe Le Goff later joined him in this adventure and, together, they launched www.seemysea.com without dropping their respective professional activities. A more professional approach, absolutely necessary to develop an efficient offers matching tool, quickly followed the initial "amateurish" one.

The purpose of www.seemysea.com is to **create an extensive network of boat owners** who wish to discover new destinations and share their knowledge of their respective usual sailing grounds in a background of free exchange and open-mindedness.

Since it has been launched beginning of 2008, www.seemysea.com has welcomed boat owners from all over the world. From Seattle to the Great Lakes of North America, from the Norwegian fjords to Geneva Lake, from Brittany to Marseille and from the Balears to La Rochelle via the Canaries and the Caribbean, **an extensive selection of destinations is made available and preliminary contacts are taking place.**



SEEMYSEA the idea

Sailing further, discover other regions, fulfil one's natural curiosity. **Experience new navigations**: Mediterranean, US East Coast or Norwegian fjords... What boat owner has never fancied the idea?

However:

Lack of time forbids long cruises that would take one outside one's usual sailing grounds (15 days breaks do not take you very far).

Budgetary constraints may make it impossible to consider renting a boat.

Misgivings about sailing unknown areas (weather conditions, tricky navigation, hazardous spots, etc...)ampen ardours.

When it facilitates boat swapping, SeeMySea:

Allows its members to save plenty of time: they reach a new destination flying, driving or riding a train and use all the time left discovering it.

Allows them to go sailing all over the world, cheaply. Compared to boat rental, depending on seasons and boat types, it can represent an economy of between two and five thousand euro.

And, above all, **it triggers encounters between pleasure craft owners who will certainly take great pleasure and pride showing others their boat**, informing them about 'must see' spots, 'must do' things as well as possible sailing hazards.

SEEMYSEA The principle

Swapping, the free alternative to renting, also make it possible to benefit from the unique experience of boat owners and prepare cruises in the best of conditions. It opens up prospects of traveling and encounters one could only dream of, in a safe environment. **SeeMySea creates a link between boat owners who wish to enter a swap system.**

To join the SeeMySea network and become a member, boat owners **must subscribe** on a yearly basis. Members can access all the contacts as well as **various services to prepare cruises and encounters in the best of conditions**. They can **exchange boats anytime, anywhere, for any length of time** (from an extended weekend to several weeks), and **as often** as they wish.



SEEMYSEA the spirit

Whatever the size or the type of their boat, boat owners who join SeeMySea share the same passion for the sea and sailing . They are curious of others' culture and respectful of the maritime codes of conduct as well as the sites they discover. They enjoy sharing their experiences.

Boat exchanges take place according to a charter that puts forward the respect for others and concern for the environment.

Swaps between boat owners are carried out in an **ambiance of mutual trust**: each partner temporarily becomes responsible for the other's boat and treat it the same way he wishes his own boat to be treated.

Exchanges take place between actual boat owners: both sides know the pros and cons related to the situation.

SEEMYSEA Exchanging

Boat swaps do not have to take place simultaneously. Therefore it is possible to **meet one's partner to show him/her around with details on the way the boat works** and possibly to spend one day at sea with him/her for everyone's moral comfort and **information providing/gathering on the itinerary planned.**

Two types of exchanges are possible:

Boat exchange, each partner entrusts his/her own boat to the other for a given length of time.

Exchange of hospitality, both partners deciding to go sailing together of both boats, successively.

Members **communicate with one another either directly**, when they locate an offer of interest among the posted ads, either **upon an e-mail notification** they receive when the system has automatically spotted an offer matching their request(s).

SeeMySea members are **free to accept/reject any swap proposals from other members.** They make up their mind as the contacts with their potential swap partners are going on by e-mail, telephone... They only commit to provide answers, either positive or negative, to swap requests.

They will be able to download a **typical exchange agreement and other relevant items of assistance in the process of swapping.**



SEEMYSEA Services

SeeMySea's ambition is to trigger as many exchanges as possible between boat owners and help them travel pleasantly. With that in mind, SeeMySea make available, for their benefit, the following:

- A **personal subscriber's profile** which can be accessed and edited by subscribers themselves, at their own convenience.
- A **powerful search engine**, to locate matching offers.
- A **bi-lingual** website (French & English) soon to be enriched with the addition of Italian, Spanish, German and Dutch versions.
- **Technical and legal contents** (advice on insurance, liabilities, etc...) to help prepare exchanges.
- **Downloads to prepare for departure** (typical swap agreement, inventory and supply lists...).

The screenshot displays the SeeMySea website interface. At the top, there are browser tabs and a banner for '300 inscriptions d'un an offertes pour l'inauguration du site'. The main content area is divided into several sections:

- échanges de bateaux**: Includes an 'Edito' section with a photo of a person and text about boat exchange opportunities. Below it, there is an 'Identification' form with fields for 'Nom d'utilisateur' and 'mot de passe', and a 'Vous recherchez' search form with options for 'voile' or 'moteur', 'Peu importe' for length, and a 'Lancer la recherche' button.
- partage d'horizons**: Features 'Actualités seemysea.com' and 'L'équipage s'étoffe'.
- Comment adhérer ?**: A central navigation menu with links for 'Rechercher une offre', 'A propos de SeeMySea', 'Qui sommes-nous?', 'Concept', 'Conditions d'usage', 'Revue de presse', 'Partenaires', 'Chartes seemysea.com', 'Mentions légales', and 'Nous contacter'. It also includes an 'Informations' section with links to 'Actualités seemysea.com', 'Newsletter seemysea.com', 'Livre d'or', and 'Liens'.
- World Map**: A globe showing the number of offers in different regions: 7 in North America, 45 in Europe, 11 in South America, and 0 in Africa.

SEEMYSEA subscription

To join the SeeMySea network there is a subscription **fee of 10 euro, yearly**.

It gives full access to contacts and the various services proposed to prepare encounters and navigations in the best of conditions.

SEEMYSEA registration

This is a two stages registration:

First, new members create their personal data record.

These information are private and remain confidential. Members communicate via the website, first, and they reveal their particulars to other members when they wish. Logins and passwords will be allocated to gain access to these information.

Then it is time to **post one's swap offer(s), on the same form**. It also includes the description of the boat(s) and the destinations sought. **Those are the only information displayed in the website.**

The screenshot shows the SeeMySea website interface. At the top, there is a banner for a special offer: "Offre spéciale 300 inscriptions d'un an offertes pour l'inauguration du site". The main navigation bar includes the SeeMySea logo and a search button. The page is divided into three main sections:

- Rechercher une offre:** Search filters for propulsion (Peu importe, voile, moteur), length (Peu importe), hull type (Peu importe), number of cabins, and country (Peu importe). A "Lancer la recherche" button is present.
- Résultat de la recherche:** Displays search results for "Annapolis, MD in summer, Bahamas in winter (États-unis)". It shows 7 responses. The first result is "Sparkman & Stephens - Chris Craft Apache (États-unis)" with details: Length: 10 à 12m, Type de coque: quillard, Nombre de couchettes: 4. A second result is "Port of Indiana, Portage, Indiana (États-unis)" with details: Length: 10 à 12m, Type de coque: dériveur, Nombre de couchettes: 4.
- Information and Navigation:** A central sidebar contains links for "Comment adhérer?", "A propos de SeeMySea", "Qui sommes-nous?", "Conditions d'usage", "Revue de presse", "Partenaires", "Chartes seemysea.com", "Mentions légales", "Nous contacter", "Informations", "Préparer votre voyage", "Infos pratiques", "FAQ", and "Documents à télécharger".

At the bottom of the page, there is a "Terminé" status and a "Permet de sélectionner une zone géographique en maintenant le" button.

SEEMYSEA, who are we?

Jacques MOY

"quite difficult to dislike the taste of salt when you have been living by the sea since your childhood..."

69 First tacks onboard a caravelle (joys of team work!) followed by memorable capsizing in a vaurien (ah, what shouting bouts with my partner).

73 The first sailing board on the beach of Fort Bloqué was mine and my brothers': no trainer, no instructions, a 40kg wishbone, we suffered a lot...

76 Sailing instructor course, because it made it possible to work during summers without suffering in vain.

78 High school graduation (bac CB)

78 to 85 Sailing instructor.

85 Encounter with a meteor which caused the apparition of 4 cherubs (not all in one go)

86-96 You also have to feed them: opening of a seafood restaurant (no kidding), in Nantes.

97 There is nothing like studying, training and diploma in management.

98-2000 Brest organises its third edition of maritime celebrations. How can you turn down a proposal of participation in the organisation of one of the biggest sailing boats gathering in the world? I say "yes".

2001-2008 Brest lasted as long as a celebration, the opportunity of managing a network of museums in the region of Lorient presents itself...and I grab it.

I was daydreaming of my next cruise together with my children and reviewing all the destinations which we could reach during a relatively short vacation and I told myself that I would gladly explore new horizons. The second thought came naturally: what can I do next? That's how the idea of SeeMySea was born, simply, and nurtured with the help of two friends who share with me a common passion for the sea and (hopefully) a respectful approach to others".



Bruno MASCHELEIN

"First boating experiences on the charming Erdre river, in the region of nantes and first adventures of "skipper" on a small boat down the river.

Later, I was a teenager, I discover sailing during training not far from Lorient. One week onboard a muscadet, an ascetic 20 something footer, confirms an existing inclination, a kind of "list" toward sailing.

As I was a stranded sailor, I made good use of the Navy's sailing clubs to obtain a thorough training, including during winters and races, mostly in the region of Cherbourg. I become a skipper on cruisers, racing boats and I miss no opportunity to gain some experience and go sailing on these exciting sailing grounds.

I started as an anaesthesia medic in military hospitals before a stint as an independent nurse to finally join a public hospital where I occupy the position of health executive with a speciality in anaesthesia. I still grab the tiniest sailing opportunity, sometimes with my wife who, I must admit, steers much better than me! We are the happy parents of 3 adorable mermaids.

There is the personal satisfaction of correctly steering a boat but it is topped by the sensations that the maritime world in general brings me.

To me, being part of SeemySea adventure, means sharing this vision and these values."



Philippe LE GOFF

"I was born in January 54 in Lorient in a family of hoteliers from the island of Groix.

After graduation, I replace my father, in the kitchen.

1979 I leave for Asia to take delivery of a sailing yacht meant for a resort in the Maldives.

Various delays kill off the "Maldives" project. I keep myself busy delivering boats between Hong Kong, Manila, Singapore, Brunei, Taiwan, etc...

1981 during a stopover in Singapore, I find a job in the field of seismic surveys (one of the stages of oil exploration). I work in Indonesia, mainly in Java and Kalimantan.

1983: I am hired by a start-up (some pioneers) which proposes on-line services to companies active in offshore oil exploration. I am very much involved in the development of the system.

1985: I get married and we manage the restaurant of a small marina in Singapore.

1986: I sell the boat, the cause of it all...

1989 I become a managing partner of a resort located on a Malaysian island (the island of the big pig, Pulau Babi Besar in Malay).

1992: Singapore: I collaborate with a French consultant specialised in public and architectural lighting. I liaise with the clients in the region.

2000: I come back to France and I presently manage a bed and breakfast cum residence. I am the happy father of a dragon (female type)"



SeeMySea is a private limited company with a registered capital of 80 000 euro owned by three partners, with sailing experiences spanning over 30 years, in France and abroad, who have held positions of responsibility in the fields of tourism, hospitality and nautical matters.

The founding partners of www.seemysea.com:

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